



# ST REGIS

BAHIA BEACH, PUERTO RICO

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CONTACT:  
Chris Pearson  
305-667-5022  
chris@pearsonpr.com

## **DESIGNER RAMI KASHOU SHOWCASES UNIQUE STYLE** **AT BAHIA BEACH RESORT & GOLF CLUB IN PUERTO RICO**

BAHÍA BEACH, Puerto Rico (August 21, 2008) – World-renowned fashion designer and Bravo Television Network Project Runway star Rami Kashou won hundreds of new admirers at a fashion show hosted by Bahía Beach Resort & Golf Club and the St. Regis® Resort & Residences, Bahía Beach, Puerto Rico.

The highly anticipated event was attended by more than 300 residents and special guests of Bahía Beach Resort & Golf Club in one of the community's elegant St. Regis Residences, Las Estancias estate homes. The unusual open-air setting was spectacular, breaking the mold of most runway fashion shows. Under a blue Caribbean sky, models walked along runways crossing an infinity-edge pool overlooking emerald golf fairways, sparkling lakes and the majestic El Yunque National Rainforest beyond. More than 25 evening gowns and cocktail dresses were modeled, and funds from those which were sold have been donated to Hogares Teresa Toda, a foundation dedicated to victims of child abuse on the island.



“It is an honor to host Rami’s first fashion show in Puerto Rico,” said Federico J. Sánchez-Ortiz, President of Interlink Group, the development managers of Bahía Beach Resort & Golf Club. “His designs are elegant and stylish, which is precisely the atmosphere we are nurturing here at Bahía Beach Resort & Golf Club.”

Rami’s designs can be found around the world from Europe to Asia, and have sold in stores such as Harrod's in London and Big Drop in New York. A seasoned veteran in the arena of runway presentations, Rami has put on several memorable shows. In addition to his numerous seasons at Mercedes Benz Fashion Week at Smashbox Studios, Rami was also honored with the Gen Art Alumni sponsorship to showcase his collection in the tents of Bryant Park, NY for Spring 2003. In 2005, Kashou was commissioned to create the costumes for America's Next Top Model national ad campaign. He has made numerous television appearances and his designs have graced the pages of several high-profile magazines such as the New York Times Magazine, Vogue and In Style, to name a few. Most notably, Rami was a finalist on the fourth season of Bravo’s Project Runway, showing yet another stunning collection at Bryant Park during Fashion Week. Known for his signature draping, Rami seeks to bring out the goddess in every woman with elegance, femininity and style.



Bahía Beach Resort & Golf Club is under development along two miles of pristine beach on 483 acres of a former coconut plantation and native maritime forest 25 minutes from San Juan’s Luis Muñoz Marín International Airport, the largest hub in the Caribbean. World-renowned St. Regis Hotels & Resorts will operate the intimate 139-key St. Regis Resort & Residences, Bahía Beach slated to open in 2010. The community boasts a recently opened 18-hole golf course designed by Robert Trent Jones, Jr. and a variety of homes including luxurious St. Regis Residences, Las Estancias estate homes, golf and ocean view villas and beachfront townhomes.

The community will also feature a beachfront clubhouse (opening in late 2008), an exclusive 10,000 square-foot Remède Spa, and Bahía Village, a charming seaside enclave of shops and restaurants.

For more information, please contact Heidi Souffront, Sales Director of Bahía Beach Resort & Golf Club at (787) 957-5800 or (787) 533-9191, email [info@bahiabeachpuertorico.com](mailto:info@bahiabeachpuertorico.com) or visit [www.bahiabeachpuertorico.com](http://www.bahiabeachpuertorico.com).

For more information on Rami Kashou's fashion designs, please visit [www.ramikashou.com](http://www.ramikashou.com).

### **About St. Regis Hotels & Resorts**

Combining timeless sophistication with modern luxury, the St. Regis brand is uncompromising in its commitment to excellence. Founded by John Jacob Astor with the landmark St. Regis Hotel, New York over a century ago, St. Regis is known for delivering an unrivaled dimension of luxury, bespoke service and refined elegance at the best addresses in the world. The brand plans to further its legacy globally and will unveil highly anticipated St. Regis properties in Atlanta-Buckhead, Baha Mar, The Bahamas, Bahía Beach, Puerto Rico, Bal Harbour and Deer Crest in North America, and in Buenos Aires, Costa Rica, Mexico City and Punta Mita in Latin America. In Asia, St. Regis has announced plans to open properties in Bali, Bangkok, Jakarta, Lhasa, Macao, Osaka and Tianjin. In the Middle East, St. Regis will expand in Cairo, Doha and Bahrain. Personalized service and amenities, enviable locations and luxuriously localized design are recognized worldwide as hallmarks of the St. Regis experience. For more information on St. Regis Hotels & Resorts, please visit [www.stregis.com](http://www.stregis.com).

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